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Honolulu City Council
Zoning Committee Hearing
June 30, 2009

RECEIVED

TESTIMONY

IN SUPPORT OF BILL 6

FOR FAIR AND REASONABLE LICENSING FOR
LOCAL OWNER-OPERATED B&B'S

IN SUPPORT OF BILL 8

WITH CHANGES TO PROVIDE
FAIR AND REASONABLE LICENSING FOR
VACATION RENTAL HOMES

Presented by
William H. Page
P.O. Box 1546, Kailua, HI 96734
Ph: 808-262-6776
pagew001@hawaii.rr.com

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SHINING THE LIGHT

District 3 Candidates Analysis on Legalizing Additional B&B Lodging in Residential Neighborhoods

By Keep It Kailua, 4/1/2009 12:15:17 PM

Keep It Kailua, a community group devoted to preserving Kailua's residential character, believes the upcoming special election for the City Council District 3 seat is extremely important to the future of Kailua as a residential community and Oahu in general.

We have attempted to determine each candidate's position regarding the issue of supporting legislation that could allow additional permitted lodging businesses in Oahu's residential-zoned neighborhoods.

To achieve this objective, Keep It Kailua sent a certified letter to each candidate asking if they would support legislature that would allow additional B&B's in residential neighborhoods.

We also reviewed tape recordings from the recent Hawaii Public Radio Candidate forum, the candidates' interviews with HawaiiReporter.com, the candidates' official campaign websites and all media articles relating to the issue and the candidates.

Our conclusions were based on all of these sources and we welcome candidates' responses if they believe their positions are different than we have stated. The following candidates OPPOSE City & County legislation that would allow ADDITIONAL B&B LODGING in residential-zoned neighborhoods:

- Steve Holmes
- John Henry Felix
- Wison Ho
- Keoki Leong
- Tom Pico
- Paul Akau
- Solomon Nalauai

The following candidates SUPPORT City & County legislation that would allow ADDITIONAL B&B LODGING in residential-zoned neighborhoods:

- Ikaika Anderson
- Tracy Nakano Bean
- Pohai Ryan

No response or public statements on the issue:

- Leona Kalima

Keep It Kailua is a community group of residents whose purpose is to help assure the retention of Kailua's desirable "residential" character and life-style as we move forward into the future, assisting other community-minded groups to achieve this goal. Many principles, which coincide with the goals of Keep It Kailua are found in the general policies, principles and pursuits of the Ko'olaupoko Sustainable Communities Plan (KSCP).

This Plan was adopted by the City & County in August of 2000 as official public policy. Keep It Kailua will use this plan as the foundation for its efforts, particularly those policies and principles applicable to Kailua which proposes to:

- Preserve trees and promote open green space.
- Preserve and enhance scenic, civic, recreational and cultural features that define Kailua's sense of place.
- Protect residential neighborhoods.
- Maintain and physically improve existing commercial areas, and
- Preserve the low-rise, low-density, single-family character of Kailua.

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70% of Kailua voters cast ballots for these three candidates ...

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District 3 Candidates Analysis on Legalizing Additional B&B Lodging in Residential Neighborhoods
 By Keep It Kailua, 4/12/09 12:15:17 PM

Keep It Kailua, a community group devoted to preserving Kailua's residential character, believes the upcoming fiscal election for the City Council District 3 will be extremely important to the future of Kailua as a residential community and Oahu in general.

We have attempted to summarize each candidate's position regarding the issue of legalizing additional B&B lodging in Oahu's residential-zoned neighborhoods.

To achieve this objective, Keep It Kailua sent a certified letter to each candidate asking if they would support legislation that would allow additional B&B's in residential neighborhoods.

We also revealed tape recordings from the recent Hawaii Public Radio Candidate Forum, the candidates' interviews with HawaiiReporter.com, the candidates' official campaign websites and all media articles relating to the issue and the candidates.

Our descriptions were based on all of these sources and we welcome candidates' responses if they believe their positions are different than we have stated. The following candidates OPPOSE City & County legislation that would allow ADDITIONAL B&B LODGING in residential-zoned neighborhoods:

- Steve Thomas
- John Henry Fale
- Wilson Iki
- Russell Leung
- Tracy Nakan
- Paul Akio
- Solomon Akio

The following candidates SUPPORT City & County legislation that would allow ADDITIONAL B&B LODGING in residential-zoned neighborhoods:

- Ikaika Anderson
- Tracy Nakano Bean
- Pohai Ryan

No response or public statements on the issues:

- Leana Keane

Keep It Kailua is a community group of residents whose purpose is to help address the retention of Kailua's desirable "residential" character and lifestyle as we move forward into the future, assuring other opportunity-minded groups to achieve our goal. Many principles, which coincide with the goals of Keep It Kailua are found in the general policies, principles and goals of the Kōwhiriaki Sustainable Communities Plan (KSCP).

This Plan was adopted by the City & County in August of 2000 as official public policy. Keep It Kailua will use this plan as the foundation for its efforts, particularly those policies and principles applicable to Kailua which pertain to:

- Preserve open and preserve open green space
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- Protect residential neighborhoods
- Maintain and physically improve existing residential areas, and
- Preserve the low-rise, low-density, single-family character of Oahu.

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Keep It Kailua said...
 "The following candidates
SUPPORT City & County
 legislation that would allow
ADDITIONAL B&B LODGING
 in residential-zoned neigh-
 borhoods:

- ✓ Ikaika Anderson
- ✓ Tracy Nakano Bean
- ✓ Pohai Ryan

Candidates who opposed additional B&B lodging got 30% of the vote.

LIES **Top 5 ~~Myths~~**

About B&B's (and Vacation Rentals)

Lie 1. B&B's cause traffic problems.

Truth: Most traffic is caused by local residents. B&B's tend to moderate neighborhood traffic.

Lie 2. B&B's cause parking problems.

Truth: Most parking is used by local residents. B&B's tend to increase available street parking.

Lie 3. B&B's cause noise problems.

Truth: Local residents cause most neighborhood noise.

There are almost no noise complaints against B&B's ever.

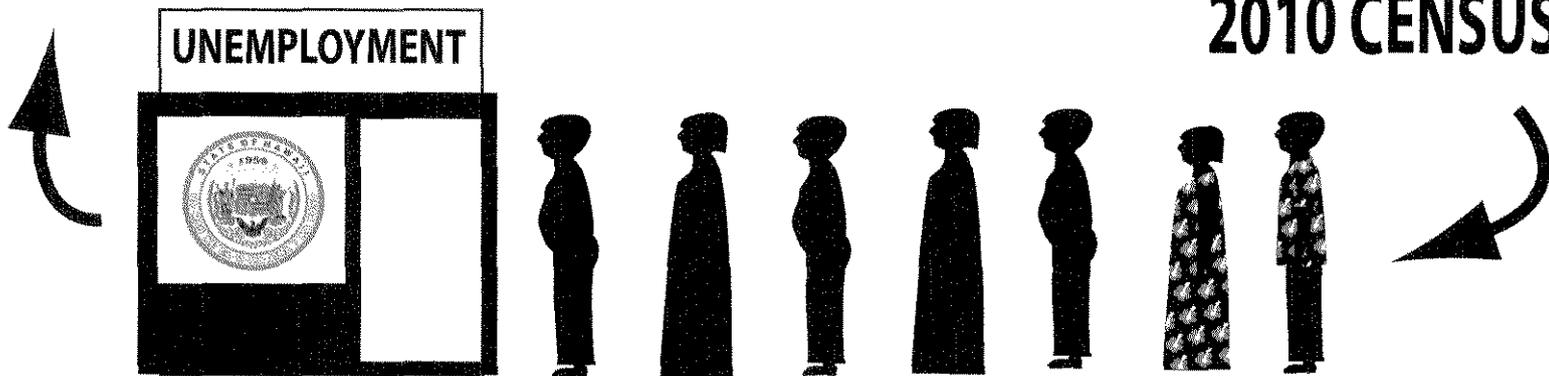
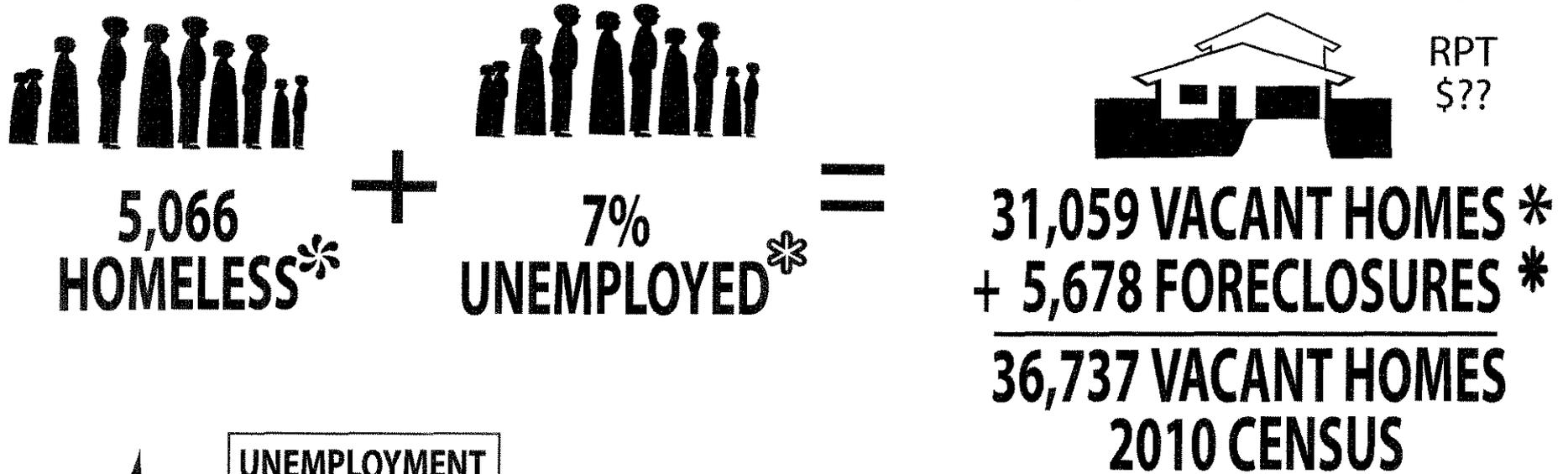
Lie 4. B&B's take housing away from local residents.

Truth: B&B's provide wages and income that makes housing affordable for local families.

Lie 5. B&B's cause neighboring property values to drop.

Truth: No credible study has ever related B&B's to declining property values. B&B's support neighborhood property values.

NO LACK OF HOUSING



* Source: US Census 2007 American Factfinder and Y-T-D Foreclosures as of May 2009 .

* Source: Oahu Homeless; Homeless Service Utilization Report: Hawai'i 2008. Honolulu: University of Hawai'i, Center on the Family

* Source: Hawaii Senate Committee on Labor Hawaii Senate Committee on Labor and House Committee on Labor and Public Employment House Committee on Labor and Public Employment, April 7, 2009, Paul H. Brewbaker, Ph.D., TZ Economics, Senior Economic Advisor, Bank of Hawaii

* Source: Isle foreclosures set record, *Honolulu Star-Bulletin*, June 9, 2009; Realty Trac

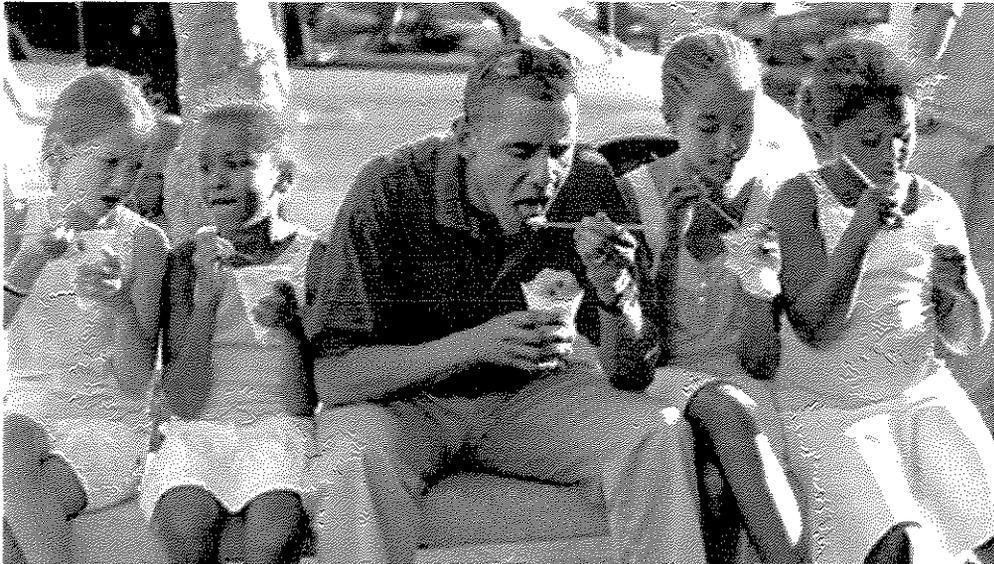
B&B's Make Housing Affordable for Local Residents



	Activities	Shopping	Meals	O'ahu Avg Visitor Spending/Pers/Day*	Lodging
% Daily Spending	9%	23%	19%	\$186	40%
Daily Spending/Couple	\$34	\$85	\$69		Visitor Spending/Day/Avg Party of 2
Annual Local Spending	\$11,250	\$28,020	\$22,780	\$372	\$48,360
Annual Taxes GET/TAT	\$520	\$1,295	\$1,052		25%
Local Labor Cost	50%	20%	35%	\$1,161	\$12,090
Annual Local Wages	\$5,630	\$5,600	\$7,970		
Local Taxes /Year	Local Labor Wages/Year	Local Wages/Month from 1 B&B Unit			
\$8,486	\$31,290	\$2,608			

* Source: Table 72: 2007 Visitor Personal Daily spending by Category (Arrivals by air, in dollars) Hawaii Department of Planning Economic Development and Tourism; <http://hawaii.gov/dbedt/info/visitor-stats/air-visitor-spending-2007.pdf>

\$1,000 REWARD

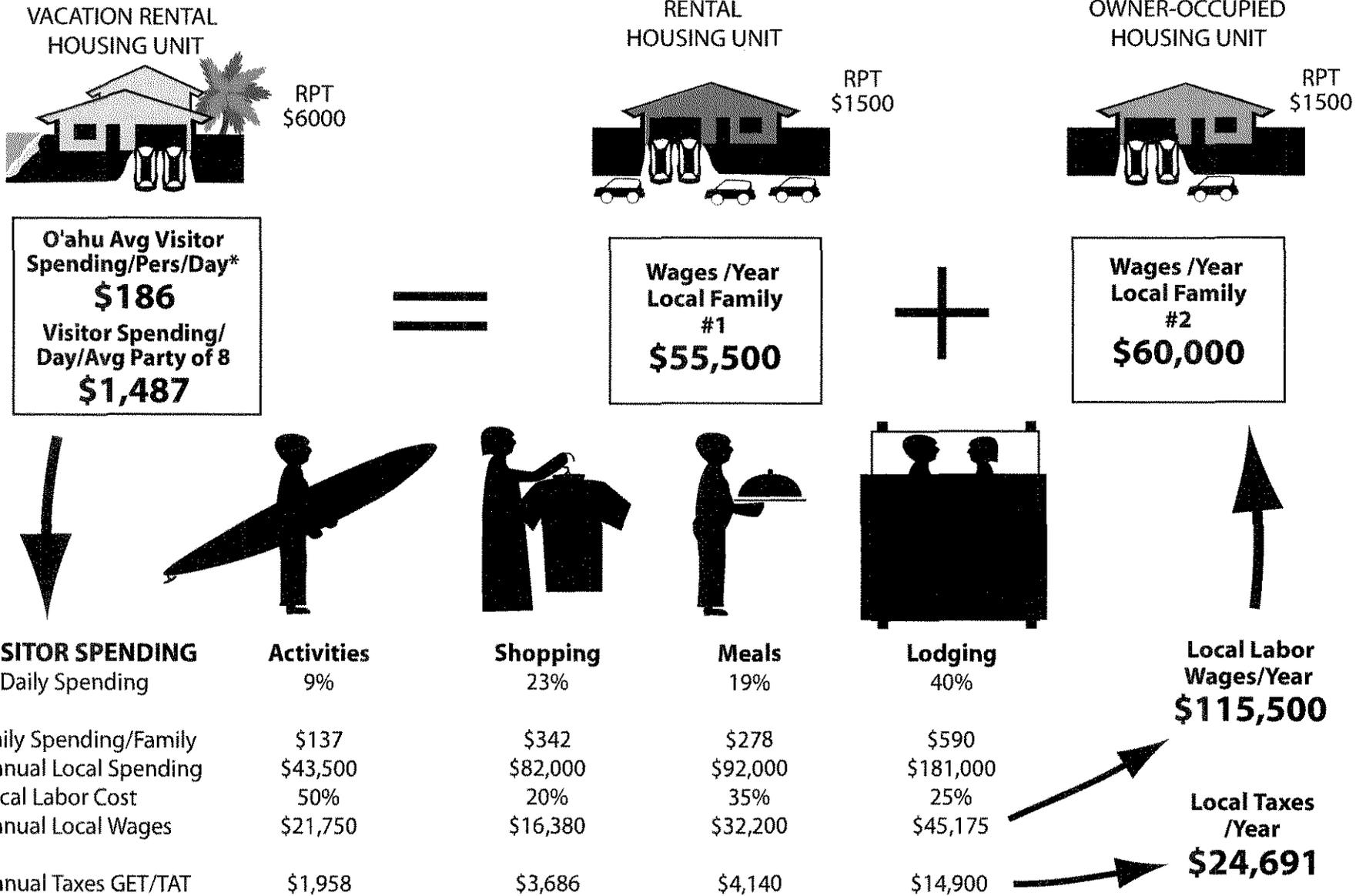


B&B BAD GUYS

ONE THOUSAND DOLLARS (\$1,000) reward paid to anyone who can document and verify the name and criminal circumstances of any one who is serving time in any state or federal prison anywhere who has ever stayed at any B&B or vacation rental anywhere in Hawaii.

Posted: Honolulu, Hawaii 3/15/09

Vacation Rentals Make Homes Affordable for Local Families



* Source: Table 72: 2007 Visitor Personal Daily spending by Category (Arrivals by air, in dollars) Hawaii Department of Planning Economic Development and Tourism; <http://hawaii.gov/dbedt/info/visitor-stats/air-visitor-spending-2007.pdf>; USA median HH income \$50,007; USA median family income \$60,374 per US Census 2007.

**With no licensing, there is no regulation,
no enforcement, only prosecution.**



PROSECUTION