

DEPARTMENT OF ENTERPRISE SERVICES  
**CITY AND COUNTY OF HONOLULU**

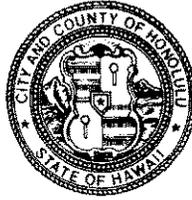
CITY CLERK  
 HONOLULU, HAWAII

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GOLF COURSE DIVISION \* HONOLULU ZOO \* NEAL S. BLAISDELL CENTER AND MAIKI IBI

MAY 14 7 55 AM '09

MUFI HANNEMANN  
 MAYOR



SIDNEY A. QUINTAL  
 DIRECTOR  
 RECEIVED  
 HUBERT P. MINN  
 Deputy Director

May 13, 2009

The Honorable Nestor Garcia, Chair  
 and Members of the Budget Committee  
 Honolulu City Council  
 530 South King Street, Room 202  
 Honolulu, Hawaii 96813

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 2009 MAY 13 P 2:18  
 CITY COUNCIL  
 HONOLULU, HAWAII

Dear Chair Garcia and Councilmembers:

Subject: Budget Communication #8  
 Council Budget Hearing Questions

This is in response to Budget Committee questions of March 23, 2009 regarding the Department of Enterprise Services:

**Question 5a. Please provide a listing of the equipment covered in the small equipment category of the operating budget.**

Answer: A listing of the equipment covered in the small equipment category of the operating budget is provided in *Attachment A*.

**Question 5b. Please provide the total amounts of round splayed at our municipal golf courses for FY2008, FY2009 and projected for FY 2010 for each course. Please also include a breakdown of visitor versus local play, and the percentage of senior play.**

Answer:	FY2008	FY2009	FY2010
	<u>Actual</u>	<u>Projected</u>	<u>Projected*</u>
Ala Wai	162,150	162,000	162,000
Pali	75,631	75,500	75,500
Ted Makalena	126,944	126,700	126,700
Kahuku	36,446	36,400	36,400
West Loch	78,113	78,100	78,100
Ewa Villages	<u>84,385</u>	<u>84,300</u>	<u>84,000</u>
	<u>563,669</u>	<u>563,000</u>	<u>563,000</u>

*\*Based on past experience, the price elasticity of demand and current economic conditions could result in a decrease in the estimated rounds of golf, but an overall increase in revenue.*

	FY2008 <u>Actual</u>	Percentage		
		<u>Resident</u>	<u>Senior</u>	<u>Visitor</u>
Ala Wai	162,150	56%	41%	3%
Pali	75,631	63%	36%	1%
Ted Makalena	126,944	57%	43%	<1%
Kahuku	36,446	75%	17%	8%
West Loch	78,113	65%	34%	1%
Ewa Villages	84,385	65%	34%	1%

**Question 5c. Please provide your policy and penalty process for no-shows at courses due to multiple reservations through our automated tee system.**

Answer: A "no-show" is defined as a registered golfer who has not cancelled their tee time by calling the automated tee system by 11:59 p.m. on the day before the play.

1<sup>st</sup> Offense – a warning letter is issued for three or more no-shows within one calendar month.

2<sup>nd</sup> Offense – a 60-day suspension of reservation privileges is imposed for two or more no-shows within one calendar month after the 1<sup>st</sup> offense warning letter.

3<sup>rd</sup> Offense – a 1-year suspension of reservation privileges is imposed for two or more no-shows within one calendar month after the 60-day suspension was issued.

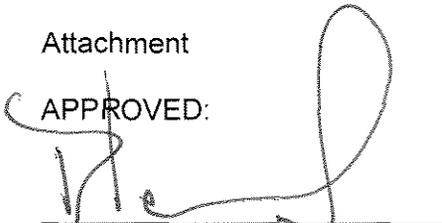
Sincerely,



Sidney A. Quintal, Director  
Department of Enterprise Services

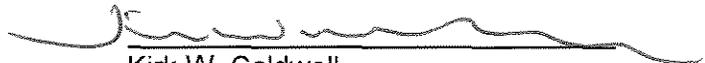
Attachment

APPROVED:



Rix Maurer III, Director  
Budget and Fiscal Services

APPROVED:



Kirk W. Caldwell  
Managing Director

**DEPARTMENT OF ENTERPRISE SERVICES**  
**Equipment Covered in the Small Equipment Category of the FY2010 Operating Budget**

*Attachment A*

**Auditoriums Activity**

Sound Board (1)	<u>10,600</u>	for use at the Blaisdell Center Concert Hall, Arena and Waikiki Shell
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**Honolulu Zoo Activity**

warthog (1 female)	9,000	animals to replace the Honolulu Zoo's aging collection
ground hornbill (1 female)	2,500	"
waterbuck (1 male; 1 female)	1,400	"
gazelle species (1 male; 2 females)	2,500	"
white crested laughing jay thrush (1 male; 1 female)	2,500	"
bishop's weaver (3 males; 3 females)	300	"
red billed hornbill (1 male; 1 female)	800	"
crocodile monitor (1 male; 1 female)	2,000	"
toucan (1 male)	2,000	"
	<u>23,000</u>	