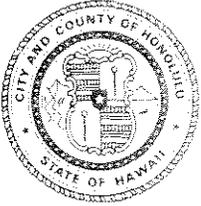


FEB - 6 2008



CITY COUNCIL
CITY AND COUNTY OF HONOLULU
HONOLULU, HAWAII 96813-3062 TELEPHONE 547-7000

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CITY COUNCIL
HONOLULU, HAWAII

DONOVAN M. DELA CRUZ
COUNCILMEMBER, DISTRICT 2
CHAIR, COMMITTEE ON PUBLIC HEALTH,
SAFETY AND WELFARE
TELEPHONE: (808)768-5002
FAX: (808) 768-5035
EMAIL: dmdelacruz@honolulu.gov

February 6, 2008

TO: Councilmember Ann Kobayashi, Chair
Executive Matters Committee

FROM: Councilmember Donovan M. Dela Cruz

RE: Council Appointment to the Neighborhood Commission

RECEIVED

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CITY CLERK
HONOLULU, HAWAII

Attached is a resume for Mrs. Kathleen Pahinui for consideration as the next City Council appointment to the Neighborhood Commission.

Mrs. Pahinui has served on the North Shore Neighborhood Board for 8 years and as its Chair for 6-1/2 years. She is very active in the North Shore community. Mrs. Pahinui's experience, both professionally and with the neighborhood board, makes her an excellent candidate for the Neighborhood Commission.

I strongly recommend Mrs. Pahinui as the Council's next appointment to the Neighborhood Commission. Thank you for your consideration.

DMD: kr

KATHLEEN M. PAHINUI

Business Experience

Laird Christianson Advertising November 2000-Present
Senior Account Supervisor

Currently overseeing accounts worth \$5 million. Responsible for overall strategic planning, marketing, budgeting, research, some public relations and web site marketing. Have implemented new branding campaigns for local institutions as well as growing the current brands of clients. Current accounts cover local and mainland markets: tourism/resort, retail, financial, real estate and a local government agency. Supported by a staff of three and responsible for working with all agency members in making sure the work is done within budget and on time according to the client's needs. A member of the senior management team for the agency.

Guest Informant January 1996-November 2000
Senior Advertising Coordinator

Assisted advertisers in providing materials (digital, slides, and photos) for ads including ad layouts, writing copy and working with photographers. Worked with hotels and other visitor accommodations for personalized pages including layout of pages. Responsible for updating and selecting editorial for the Guest Informant books for Oahu, Hawaii, Kauai, and Maui and for the Maui and Oahu Quick Guides.

Oils of Aloha April 1991-December 1995
Director of Marketing

Planned and executed all marketing and advertising for a small North Shore manufacturer. This included trade as well as tourist and local advertising. Also wrote company news releases and coordinated direct mailings to wholesale and retail customers. Maintained a database for mail order business. Provided monthly inventory reports and a general finance report for the company.

Honolulu Publishing Co. March 1990-April 1991
Sales Account Executive

Catalog advertising sales to three major Oahu shopping centers plus individual catalog sales projects. In addition, designed, wrote copy and coordinated ad production for clients.

MCM Restaurants February 1988-December 1989
General Manager of Waikiki Seafood & Pasta Company

All daily restaurant operations including hiring, training and scheduling of staff; buying and inventory control of food and beverage; customer relations; general floor management.

BBDM Advertising (Chicago) March 1985-December 1987
Account Executive

Developing and implementing marketing plans for national accounts; coordinating creative and media projects including printing and production; developing new client marketing opportunities; accounting duties; establishing and maintaining strong working relationships with suppliers and clients.

Doremus & Company (Chicago) March 1984-March 1985

Assistant Account Executive

Buying and placing media for national financial accounts; handling all typesetting and print production from conception through finished ad; daily client contact with attention to follow-up.

Creamer, Inc. (Chicago) March 1983-March 1984

Traffic Manager

Coordinated creative projects for national accounts; assisted in all stages of print production; conducted weekly meetings between all departments for project scheduling.

Education

1982 Bachelor of Science in Anthropology - University of Illinois at Chicago

Community

- ◆ Trustee for the Waialua Community Association
- ◆ President of Friends for Waialua Town
- ◆ Member of the PAC for review of the North Shore Sustainable Community Plan
- ◆ Member of the Core Working Group for North Shore Waste Management Task Force
- ◆ Past Chair and past Mokuleia Representative, North Shore Neighborhood Board #27
- ◆ Member of the 2007 Neighborhood Board Task Force, appointed by the City Council
- ◆ Member of the HTA Advisory Council for the Oahu Tourism Strategic Plan, appointed by the City Council
- ◆ Chaired the Capital Improvement Projects Committee, North Shore Neighborhood Board
- ◆ Member of the North Shore Vision Team
- ◆ Waialua Lions Club, Member and Past President
- ◆ Past Vice President of Haleiwa Main Street (now the North Shore Chamber of Commerce)