



**A BILL FOR AN ORDINANCE**

RELATING TO TOURISM.

BE IT ORDAINED by the People of the City and County of Honolulu:

**SECTION 1. Purpose.** The purpose of this ordinance is to establish a "Keep Hawaii Hawaii – Promise to Our Keiki Pledge" for visitors to the City and County of Honolulu, similar to the Pono Pledge campaign of Hawaii Island and the Aloha Pledge of Kauai, both of which are aimed at promoting visitor awareness and on-island behaviors that are as environmentally responsible and culturally sensitive as possible.

**SECTION 2.** Chapter 2, Revised Ordinances of Honolulu 1990 ("The Mayor and Executive Agencies – Additional Powers, Duties and Functions"), is amended by adding a new article to be appropriately designated by the Revisor of Ordinances and to read as follows:

**"Article \_\_\_\_.** **"Keep Hawaii Hawaii – Promise to Our Keiki Pledge"**

**Sec. 2-\_\_.**1 **"Keep Hawaii Hawaii – Promise to Our Keiki Pledge".**

- (a) For purposes of this article, the term "agency" means the mayor's office of economic development, or such other city department or agency as may be designated by the mayor.
- (b) There is established within the agency a "Keep Hawaii Hawaii – Promise to Our Keiki Pledge" aimed at promoting visitor awareness and on-island behaviors that are as environmentally responsible and culturally sensitive as possible.
- (c) The agency will create and promote a "Keep Hawaii Hawaii – Promise to Our Keiki Pledge" that joins in the spirit of the other established county pledges.
- (d) The agency will publish the pledge in multiple languages and formats to improve accessibility, especially to visitors from abroad.
- (e) The agency may partner with other public and private persons and entities, including those in the airline, cruise ship, visitor, and hospitality industries, and those receiving funding from the Hawaii Tourism Authority, to promote the pledge.
- (f) The pledge may be promoted on the city's websites and may be promoted on such other media and social media as the agency deems appropriate.



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- (g) The agency may institute community service dates such as those that have been used in other counties where select businesses and nonprofit organizations host volunteer activities at various locations throughout the county in order to heighten community awareness of the pledge."

SECTION 3. This ordinance takes effect upon its approval; provided that the agency may refrain from undertaking the directives enacted in SECTION 2 until such time as adequate funding is made available.

INTRODUCED BY:

Kymberly Pine

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DATE OF INTRODUCTION:

\_\_\_\_\_  
\_\_\_\_\_

September 13, 2019  
Honolulu, Hawaii

\_\_\_\_\_  
Councilmembers

APPROVED AS TO FORM AND LEGALITY:

  
\_\_\_\_\_  
Deputy Corporation Counsel

APPROVED this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

\_\_\_\_\_  
KIRK CALDWELL, Mayor  
City and County of Honolulu

CITY COUNCIL  
CITY AND COUNTY OF HONOLULU  
HONOLULU, HAWAII  
CERTIFICATE

ORDINANCE 20 - 2

BILL 51 (2019), FD1, CD2

Introduced: 09/13/19 By: KYMBERLY PINE

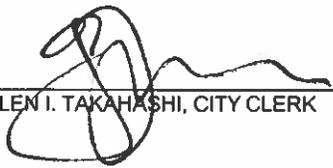
Committee: BUSINESS, ECONOMIC  
DEVELOPMENT AND  
TOURISM

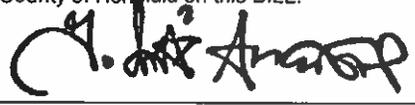
Title: A BILL FOR AN ORDINANCE RELATING TO TOURISM.

Voting Legend: \* = Aye w/Reservations

10/09/19	COUNCIL	BILL PASSED FIRST READING AND REFERRED TO COMMITTEE ON BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM. 9 AYES: ANDERSON, ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MENOR, PINE, TSUNEYOSHI, WATERS.
10/22/19	BUSINESS, ECONOMIC DEVELOPMENT & TOURISM	CR-312 - BILL REPORTED OUT OF COMMITTEE FOR PASSAGE ON SECOND READING AND SCHEDULING OF A PUBLIC HEARING AS AMENDED IN CD1 FORM 4 AYES: FUKUNAGA, PINE, TSUNEYOSHI, WATERS
10/26/19	PUBLISH	PUBLIC HEARING NOTICE PUBLISHED IN THE HONOLULU STAR-ADVERTISER.
11/06/19	COUNCIL/PUBLIC HEARING	BILL AMENDED TO FD1. 7 AYES: ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MENOR, PINE, WATERS. 2 ABSENT: ANDERSON, TSUNEYOSHI. CR-312 ADOPTED. BILL PASSED SECOND READING, PUBLIC HEARING CLOSED AND REFERRED TO COMMITTEE ON BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM. 7 AYES: ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MENOR, PINE, WATERS. 2 ABSENT: ANDERSON, TSUNEYOSHI.
11/09/19	PUBLISH	SECOND READING NOTICE PUBLISHED IN THE HONOLULU STAR-ADVERTISER.
11/12/19	BUSINESS, ECONOMIC DEVELOPMENT & TOURISM	BILL POSTPONED IN COMMITTEE
01/21/20	BUSINESS, ECONOMIC DEVELOPMENT & TOURISM	CR-9(20) - BILL REPORTED OUT OF COMMITTEE FOR PASSAGE ON THIRD READING AS AMENDED IN CD2 FORM. 3 AYES: FUKUNAGA, PINE, WATERS. 1 EXCUSED: TSUNEYOSHI.
01/29/20	COUNCIL	CR-9(20) ADOPTED AND BILL 51 (2019), FD1, CD2 PASSED THIRD READING AS AMENDED. 9 AYES: ANDERSON, ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MENOR, PINE, TSUNEYOSHI, WATERS.

I hereby certify that the above is a true record of action by the Council of the City and County of Honolulu on this BILL.

  
GLEN I. TAKAHASHI, CITY CLERK

  
IKAIKA ANDERSON, CHAIR AND PRESIDING OFFICER

ORDINANCE NO. 20-2

CITY COUNCIL  
CITY AND COUNTY OF HONOLULU  
HONOLULU, HAWAII

C E R T I F I C A T E

I hereby certify that on January 30, 2020, Bill 51 (2019), FD1, CD2 was presented to the Honorable Kirk Caldwell, Mayor of the City and County of Honolulu, for his approval or otherwise; and that on February 13, 2020, the Mayor returned said Bill without his signature; therefore, pursuant to Section 3-203 of the Revised Charter of Honolulu, said Bill 51 (2019), FD1, CD2 became a duly enacted ordinance on February 13, 2020.

Dated, Honolulu, State of Hawaii, this 13<sup>th</sup> day of February, 2020.

CITY COUNCIL

By   
\_\_\_\_\_  
IKAIKA ANDERSON  
Chair and Presiding Officer

ATTEST:

  
\_\_\_\_\_  
GLEN I. TAKAHASHI  
City Clerk