

**OFFICE OF THE MAYOR
CITY AND COUNTY OF HONOLULU**

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KIRK CALDWELL
MAYOR

ROY K. AMEMIYA, JR.
MANAGING DIRECTOR
GEORGETTE T. DEEMER
DEPUTY MANAGING DIRECTOR

February 13, 2020

Mr. Glen Takahashi
City Clerk
Office of the City Clerk
530 South King Street
Honolulu, Hawaii 96813

Dear Mr. Takahashi:

SUBJECT: Approved Bill

The following Bill is returning unsigned.

Bill 51 (2019), FD1, CD2

Relating to tourism.

Sincerely,

A handwritten signature in black ink, appearing to read "Kirk Caldwell", is written over a horizontal line.

Kirk Caldwell
Mayor

Attachment

20 FEB 13 PM 2:27 CITY CLERK

MAYOR'S MESSAGE 20



A BILL FOR AN ORDINANCE

RELATING TO TOURISM.

BE IT ORDAINED by the People of the City and County of Honolulu:

SECTION 1. Purpose. The purpose of this ordinance is to establish a "Keep Hawaii Hawaii – Promise to Our Keiki Pledge" for visitors to the City and County of Honolulu, similar to the Pono Pledge campaign of Hawaii Island and the Aloha Pledge of Kauai, both of which are aimed at promoting visitor awareness and on-island behaviors that are as environmentally responsible and culturally sensitive as possible.

SECTION 2. Chapter 2, Revised Ordinances of Honolulu 1990 ("The Mayor and Executive Agencies – Additional Powers, Duties and Functions"), is amended by adding a new article to be appropriately designated by the Revisor of Ordinances and to read as follows:

"Article ____ "Keep Hawaii Hawaii – Promise to Our Keiki Pledge"

Sec. 2-___.1 "Keep Hawaii Hawaii – Promise to Our Keiki Pledge".

- (a) For purposes of this article, the term "agency" means the mayor's office of economic development, or such other city department or agency as may be designated by the mayor.
- (b) There is established within the agency a "Keep Hawaii Hawaii – Promise to Our Keiki Pledge" aimed at promoting visitor awareness and on-island behaviors that are as environmentally responsible and culturally sensitive as possible.
- (c) The agency will create and promote a "Keep Hawaii Hawaii – Promise to Our Keiki Pledge" that joins in the spirit of the other established county pledges.
- (d) The agency will publish the pledge in multiple languages and formats to improve accessibility, especially to visitors from abroad.
- (e) The agency may partner with other public and private persons and entities, including those in the airline, cruise ship, visitor, and hospitality industries, and those receiving funding from the Hawaii Tourism Authority, to promote the pledge.
- (f) The pledge may be promoted on the city's websites and may be promoted on such other media and social media as the agency deems appropriate.



A BILL FOR AN ORDINANCE

- (g) The agency may institute community service dates such as those that have been used in other counties where select businesses and nonprofit organizations host volunteer activities at various locations throughout the county in order to heighten community awareness of the pledge."

SECTION 3. This ordinance takes effect upon its approval; provided that the agency may refrain from undertaking the directives enacted in SECTION 2 until such time as adequate funding is made available.

INTRODUCED BY:

Kymberly Pine

DATE OF INTRODUCTION:

September 13, 2019
Honolulu, Hawaii

Councilmembers

APPROVED AS TO FORM AND LEGALITY:



Deputy Corporation Counsel

APPROVED this _____ day of _____, 20_____.

KIRK CALDWELL, Mayor
City and County of Honolulu

CITY COUNCIL
CITY AND COUNTY OF HONOLULU
HONOLULU, HAWAII
CERTIFICATE

ORDINANCE

BILL 51 (2019), FD1, CD2

Introduced: 09/13/19 By: KYMBERLY PINE

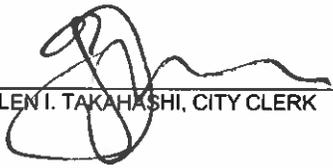
Committee: BUSINESS, ECONOMIC
DEVELOPMENT AND
TOURISM

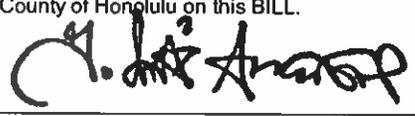
Title: A BILL FOR AN ORDINANCE RELATING TO TOURISM.

Voting Legend: * = Aye w/Reservations

10/09/19	COUNCIL	BILL PASSED FIRST READING AND REFERRED TO COMMITTEE ON BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM. 9 AYES: ANDERSON, ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MENOR, PINE, TSUNEYOSHI, WATERS.
10/22/19	BUSINESS, ECONOMIC DEVELOPMENT & TOURISM	CR-312 – BILL REPORTED OUT OF COMMITTEE FOR PASSAGE ON SECOND READING AND SCHEDULING OF A PUBLIC HEARING AS AMENDED IN CD1 FORM 4 AYES: FUKUNAGA, PINE, TSUNEYOSHI, WATERS
10/26/19	PUBLISH	PUBLIC HEARING NOTICE PUBLISHED IN THE HONOLULU STAR-ADVERTISER.
11/06/19	COUNCIL/PUBLIC HEARING	BILL AMENDED TO FD1. 7 AYES: ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MENOR, PINE, WATERS. 2 ABSENT: ANDERSON, TSUNEYOSHI. CR-312 ADOPTED. BILL PASSED SECOND READING, PUBLIC HEARING CLOSED AND REFERRED TO COMMITTEE ON BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM. 7 AYES: ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MENOR, PINE, WATERS. 2 ABSENT: ANDERSON, TSUNEYOSHI.
11/09/19	PUBLISH	SECOND READING NOTICE PUBLISHED IN THE HONOLULU STAR-ADVERTISER.
11/12/19	BUSINESS, ECONOMIC DEVELOPMENT & TOURISM	BILL POSTPONED IN COMMITTEE
01/21/20	BUSINESS, ECONOMIC DEVELOPMENT & TOURISM	CR-9(20) – BILL REPORTED OUT OF COMMITTEE FOR PASSAGE ON THIRD READING AS AMENDED IN CD2 FORM. 3 AYES: FUKUNAGA, PINE, WATERS. 1 EXCUSED: TSUNEYOSHI.
01/29/20	COUNCIL	CR-9(20) ADOPTED AND BILL 51 (2019), FD1, CD2 PASSED THIRD READING AS AMENDED. 9 AYES: ANDERSON, ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MENOR, PINE, TSUNEYOSHI, WATERS.

I hereby certify that the above is a true record of action by the Council of the City and County of Honolulu on this BILL.


GLEN I. TAKAHASHI, CITY CLERK


IKAIKA ANDERSON, CHAIR AND PRESIDING OFFICER