

From: CLK Council Info
Sent: Tuesday, March 03, 2015 8:43 AM
Subject: Budget Speaker Registration/Testimony
Attachments: 20150303084329_Bill 10.pdf

~~Speaker Registration/Testimony~~

All fields marked "*" are required and must be completed in order for this form to be valid.
Note: Registrations are not accepted prior to the agendas being posted.

Name(*)	Allison
Phone (*)	544-8300
Email (*)	anakama@wik.com
Meeting Date (*)	2015-03-04
Council/PH Committee (*)	Budget
Agenda Item (*)	Bill 10
Your position on the matter (*)	Support
Representing (*)	Organization
Organization	Zipcar
Do you wish to speak at the hearing? (*)	No
Written Testimony	
Testimony Attachment	20150303084329_Bill 10.pdf
Accept Terms and Conditions (*)	1

RECEIVED
CITY CLERK
C & C OF HONOLULU
2015 MAR -3 PM 12:24



The Honorable Ann Kobayashi, Chair
 Committee on Budget
 City and County of Honolulu
 Honolulu, Hawaii 96813

Wednesday, March 4, 2015; 9:00 AM
 Honolulu Hale, Committee Meeting Room

RE: Bill 10 - Relating to Car Sharing



Aloha Chair Kobayashi and Councilmembers:

Zipcar is pleased that the City and County of Honolulu is considering a pilot program to improve the mobility of Honolulu residents by providing support and regulation to car-sharing organizations. Founded in 2000, Zipcar operates the world's leading car sharing network. Zipcar has more than 900,000 members- all of which can utilize every car in any city we operate, including Honolulu. Members can reserve cars by the hour or by the day at rates which include gas and insurance. The company operates a fleet of over 10,000 vehicles in 30 major metropolitan areas in the United States, Canada, the United Kingdom, Vienna, and Spain, and on more than 400 university and college campuses.

We offer the following comments for your consideration:

Car-sharing organizations have two different business models – 1) floating and 2) fixed, each with their own unique service, utilization and cost structure. Some of the language in the bill regarding a "fleet occupying metered parking spaces for more than 20% of the annual hours of enforcement, the department shall assess and collect additional fees . . ." only applies to the floating model. Zipcar pays an agreed upon fee for a dedicated on/off street spaces for the year in cities throughout the US. Therefore, we suggest more specific language referencing the two models in the bill.

We are unclear what defines "city-controlled public off-street parking facilities". Also, the bill does not address the process of how the City intends to offer the 125 stalls.

We welcome the opportunity to work with this Committee and stakeholders on a program that supports innovation in transportation and provides clear guidelines for car-sharing organizations.

Sincerely,

Dan Grossman

