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Statement of
LEO R. ASUNCION
Acting Director, Office of Planning
before the
COMMITTEE ON BUDGET
CITY COUNCIL
CITY & COUNTY OF HONOLULU
Wednesday, March 4, 2015, 9:00 AM
in consideration of

RECEIVED
CITY CLERK
C & C OF HONOLULU
2015 MAR -4 AM 7:35

BILL 10

Chair Kobayashi, Vice Chair Manahan, and Members of the Committee on Budget.

The Office of Planning, State of Hawaii supports the intent of Bill 10 which supports establishing a pilot program to test the utility of the public transit system to improve the mobility of Honolulu residents by providing support and regulation to car-sharing organizations.

According to a 2005 report by the Transit Cooperative Research Program (TCRP) entitled, "Car-Sharing: Where and How It Succeeds," communities face increasing traffic and parking congestion as well as a need to improve air quality. One way to address these problems is to find alternatives to private automobile ownership. Car-sharing is an innovative mobility option that allows individuals to pay for and use automobiles—on an as-needed basis—through membership programs.¹

In summary, the TCRP report identified many benefits to car-sharing, including the following:

- Reduced impacts and congestion on our roads and highways, because on average, about 20% of car-sharing members give up their car or a second or third vehicle;
- Reduced vehicle ownership, which can lead to increased parking availability and less need for new parking, which leads to cost savings, release of land for development, and less storm water runoff;
- Improved mobility and destination flexibility, particularly for people who cannot afford the fixed cost of vehicle ownership;
- Lower emissions through cutting vehicle travel and through the use of newer, fuel-efficient vehicles, such as hybrids;
- Increased transit ridership, because nearly 20% of car-sharing trips are accessed by transit, mostly during off-peak times; and
- Cost savings for households and businesses who join a car-sharing program.

Thank you for the opportunity to testify on this measure.

¹ Millard-Ball, Adam; Murray, Gail; Schure, Jessica Ter; Fox, Christine; and Burkhardt, Jon (2005). "Car-Sharing: Where and How It Succeeds," Transit Cooperative Research Program Report 108, Washington, D.C.: Transportation Research Board. Available at http://WWW.tcrponline.org/PDFDocuments/TCRP_RPT_108.pdf