



A BILL FOR AN ORDINANCE

RELATING TO SIGNS FOR MEETING FACILITIES.

BE IT ORDAINED by the People of the City and County of Honolulu:

SECTION 1. The purpose of this ordinance is to permit persons leasing space in another's facility, such as churches leasing space in a separate church to conduct church services, to identify themselves to the community.

SECTION 2. Section 21-7.20, Revised Ordinances of Honolulu 1990, is amended by amending the definition of "Temporary signs to read as follows:

""Temporary Signs."

"Announcing signs" means signs announcing the character of a building enterprise or the purpose for which the building is intended, including names of architects, engineers, contractors, developers, financiers and others.

Standard: One sign per street frontage of a building under construction, structural alteration or repair not to exceed 16 square feet of sign area in residential districts or 32 square feet of sign area in other districts.

"Meeting signs" means portable signs displayed on the premises of a meeting facility to advertise a particular event held at the meeting facility.

Standard: The signs shall not be displayed for more than three hours prior to or after the event.

"Real estate signs" means signs advertising the sale, rental or lease of the premises on which the sign is displayed.

Standard: One sign per street frontage, not to exceed four square feet in residential districts or eight square feet in other districts.

"Special event displays" means signs erected on the premises of an establishment having a grand opening or special event. Special event signs are to advertise an opening, occasion, or particular event, and not an establishment, service, price, product, or commodity.

Standard: The special event display may include portable signs, banners and wind signs erected on the premises of the event. Special event displays are limited to one event per six-month period, and shall not be displayed for more than seven consecutive days.



A BILL FOR AN ORDINANCE

"Subdivision construction signs" means signs at the entrance to the subdivision and located on the property to be subdivided.

Standard: One sign per street entrance to the subdivision and located on the property to be subdivided, not to exceed 32 square feet in sign area.

The sign may not be erected until the subdivision has been approved by the appropriate city officials and may be displayed for a period of one year from the date of erection, which date must be filed with the director within 30 days after erection. Erection date will be determined to be the same as the subdivision approval date if not filed within the 30-day period. The display period may be extended by written approval of the director for a reasonable period of time, not to exceed one year at any one time."

SECTION 3. Section 21-7.50, Revised Ordinances of Honolulu 1990, is amended to read as follows:

"Sec. 21-7.50 Special regulations for certain uses.

When there is a direct conflict between the special standards in this section and the underlying district standards, the special standards shall apply.

- (a) Automotive outdoor sales and rental lots separated from new car dealer showrooms or service facilities.
 - (1) A maximum of three business signs not to exceed a total of one square foot of sign area for each lineal foot of street frontage or 200 square feet, whichever is the lesser area, shall be permitted. Signs may be either wall, roof, marquee fascia or projecting signs and may be illuminated.
 - (2) One identification ground sign not to exceed 32 square feet of the total sign area may be erected in addition to the above signs which may be illuminated and rotating but shall not overhang any required yard or public right-of-way.
- (b) Automobile Service Stations, Gasoline Sales and Car Washes.
 - (1) A maximum of four business signs not to exceed a total sign area of one square foot for each lineal foot of street frontage or 200 square feet, whichever is the lesser area shall be permitted. Signs may be illuminated and be either marquee fascia, projecting or wall signs.



A BILL FOR AN ORDINANCE

- (2) One identification ground sign, which can be directly illuminated and not to exceed 32 square feet of the total sign area, may be erected, provided it does not overhang the public right-of-way. The sign may be a rotating sign. If there is more than one street frontage, two such signs may be erected, provided they are on separate sides of the parcel and are more than 75 feet from the point of intersection of the two street frontages.
 - (3) Pump island information signs located at the pump islands, denoting "Full Service, Self Service" or similar, shall be permitted, provided that each sign shall not exceed three square feet in sign area.
 - (4) One price sign, not exceeding one square foot in sign area and located on each gas pump, shall be permitted.
 - (5) In addition to the price signs allowed under subdivision (4), one price sign may be erected for each street frontage, provided that such sign shall not exceed 24 square feet in sign area and shall not be placed on the identification ground sign specified in subdivision (2). The sign shall be counted as one of the business signs and as part of the total signage allowed under subdivision (1), and, in addition to the types of signs permitted by subdivision (1) may be a ground sign, but shall not exceed 24 square feet in sign area.
- (c) Gasoline Sales Accessory to a Convenience Store.
- (1) Pump island information signs located at the pump islands, denoting "Full Service, Self Service" or similar, shall be permitted, provided that each sign shall not exceed three square feet in sign area.
 - (2) One price sign, not exceeding one square foot in sign area and located on each gas pump, shall be permitted.
 - (3) In addition to the price signs allowed under subdivision (2), one business sign, which can be a price sign and which can be a ground sign, may be erected, but not to exceed 24 square feet in area.
- (d) Drive-in Theaters.
- (1) One ground or wall sign, not directly illuminated and not to exceed 300 square feet in sign area which may state the name of the theater, name of the current showing or future motion pictures or other performances and



A BILL FOR AN ORDINANCE

the names of the actors therein or other relevant information, shall be permitted; it shall not extend into the public right-of-way.

- (2) Directional signs which may be illuminated, not to exceed a combined area of 60 square feet with six square feet maximum per sign, may be erected.
- (3) The restrictions imposed by this section shall not apply to signs within the walls or other enclosed parts of the drive-in and which are not visible from outside the theater.
- (e) Theaters. Four signs either hanging, marquee fascia, projecting or wall signs, which may be illuminated, not to exceed a total sign area of 300 square feet, may be erected for each theater establishment.
- (f) Shopping centers with business establishments at different levels and outdoor parking facilities at each level comparable to that established at the ground level.

Only wall signs shall be permitted at any level situated above the ground level. "Ground level" means the first level of a shopping center which contains outdoor parking facilities for the business establishments situated at this level.

(g) Meeting Facilities.

- (1) One directory sign not exceeding 12 square feet in area shall be permitted per zoning lot. The directory sign may be a ground sign not exceeding six feet in height.
- (2) One Wall sign not directly illuminated shall be permitted for each organization that owns, leases, subleases, or rents the facility as part of the total sign area permitted on the building side on which it is located.
- (3) One meeting sign per event shall be permitted."

SECTION 4. New material is underscored. When revising, compiling or printing this ordinance for inclusion in the Revised Ordinances of Honolulu, the revisor of ordinances need not include the underscoring.



CITY COUNCIL
CITY AND COUNTY OF HONOLULU
HONOLULU, HAWAII

ORDINANCE _____
BILL 6 (2011)

A BILL FOR AN ORDINANCE

SECTION 5. This ordinance shall take effect upon its approval.

INTRODUCED BY:

Walter S. Gann (br)

FILED FEB 08 4:11:12
C & C OF HONOLULU
CITY CLERK
RECEIVED

DATE OF INTRODUCTION:

FEB 08 2011
Honolulu, Hawaii

Councilmembers

APPROVED AS TO FORM AND LEGALITY:

Deputy Corporation Counsel

APPROVED this _____ day of _____, 20__.

PETER B. CARLISLE, Mayor
City and County of Honolulu

FILED
FEB 08 2013
PURSUANT TO ROH Sec. 1:2.4